

International
Federation of
Reproduction
Rights
Organisations



IFRRO member survey on impact of corona virus

Overview

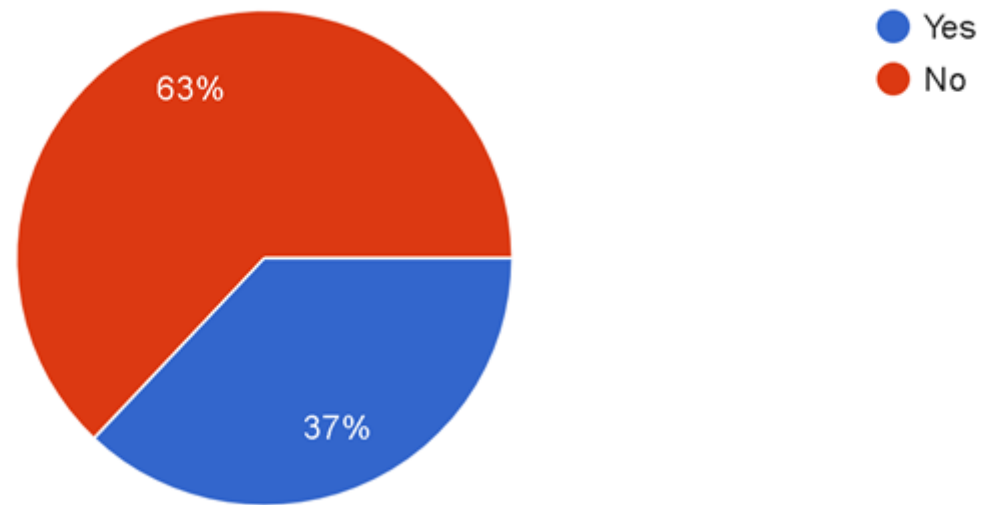
- 27 responses received from 24 countries
- The responses reflect a very early state of the COVID19 crisis as the survey was launched on 31/03/2020
- Impacting at different times in different parts of the world. Maybe the survey was too early for the impact in Africa yet to be really felt
- Later developments will be captured in a rerun of the survey in July, however its already challenging to estimate how long the crisis will continue
- Will it lead to lasting changes in behaviors that impact on collective management?

Organisations

- OSDEL (Greece)
 - HARR (Hungary)
 - DALRO (South Africa)
 - Fjølrit (Faroe Islands)
 - SOFIA (France)
 - BBDA (Burkina Faso)
 - CEDRO (Spain)
 - Copydan Writing (Denmark)
 - VISDA (Denmark)
 - CLA (United Kingdom)
 - GCA (Georgia)
 - CDR (Colombia)
 - Kopinor (Norway)
 - SPA (Portugal)
 - KORRA (Korea)
 - VG Musikedition (Germany)
 - Access Copyright (Canada)
 - Kopiosto (Finland)
 - JRRC (Japan)
 - Egitim Yaybir (Turkey)
 - JAAC (Japan)
 - VG Bild-Kunst (Germany)
 - Bonus Copyright Access (Sweden)
 - Copyright Agency (Australia)
 - Copibec (Canada)
 - ZARRSO (Zambia)
 - VG WORT (Germany)
- AND**
- CopyGhana (in a separate report in June)

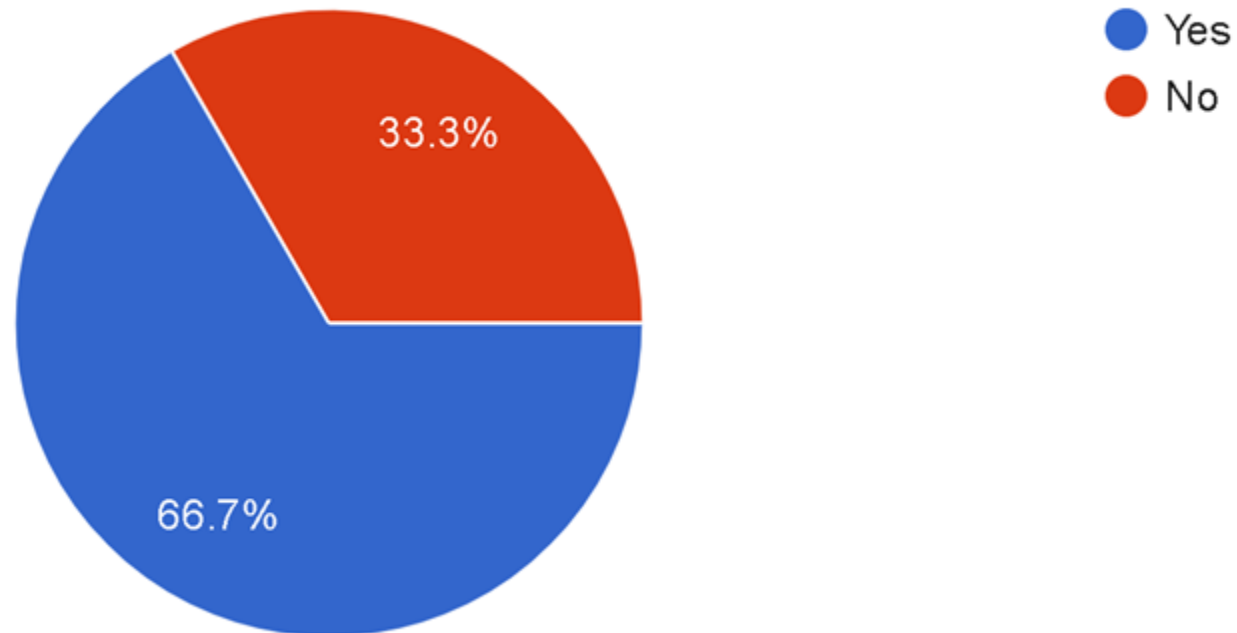
Have you been or felt pressurised from licensees and other users (either directly or indirectly), such as from copy shops to waive or reduce licence fees, or from libraries to offer content for free?

27 responses



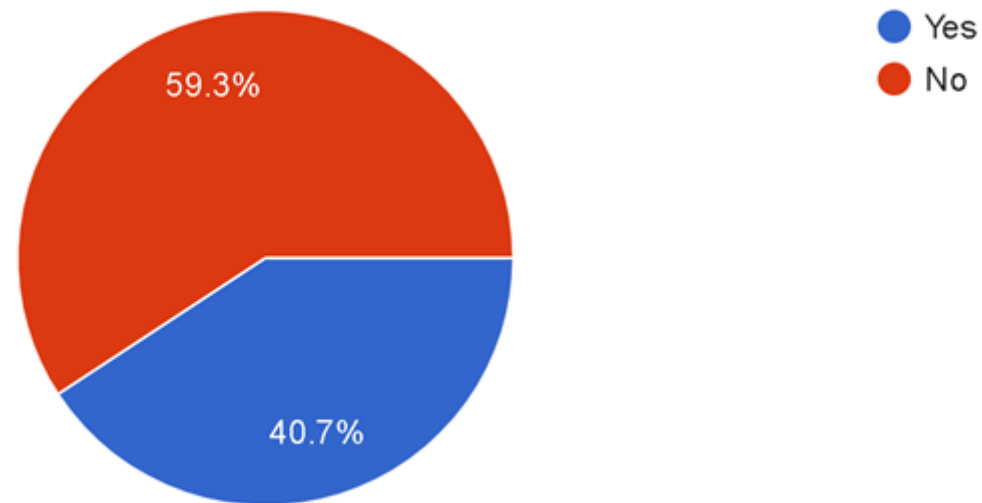
Have you and / or your national rightsholders responded (jointly or otherwise) to respond to such requests / pressure ?

24 responses



Have you made adaptations to existing licences or begun to offer new services that enable you to respond to these demands?

27 responses



Impact on licence collections.....

- Due to the partial lockdown and ban on academic activities in **Ghana**, all discussions on payment of reprographic and digital licensing fees for this academic year has ceased. This puts our revenue collection goals in doubt, as we are not so sure when tertiary institutions will be fully opened.....
- The blank levy share for **CopyGhana** for the period of September 2019 to March 2020, has reduced drastically to about a third of what was expected. This is partly due to the sharp drop in the importation of devices levied, as a result of the health and economic crisis

Adapted Licences or Offering New Services

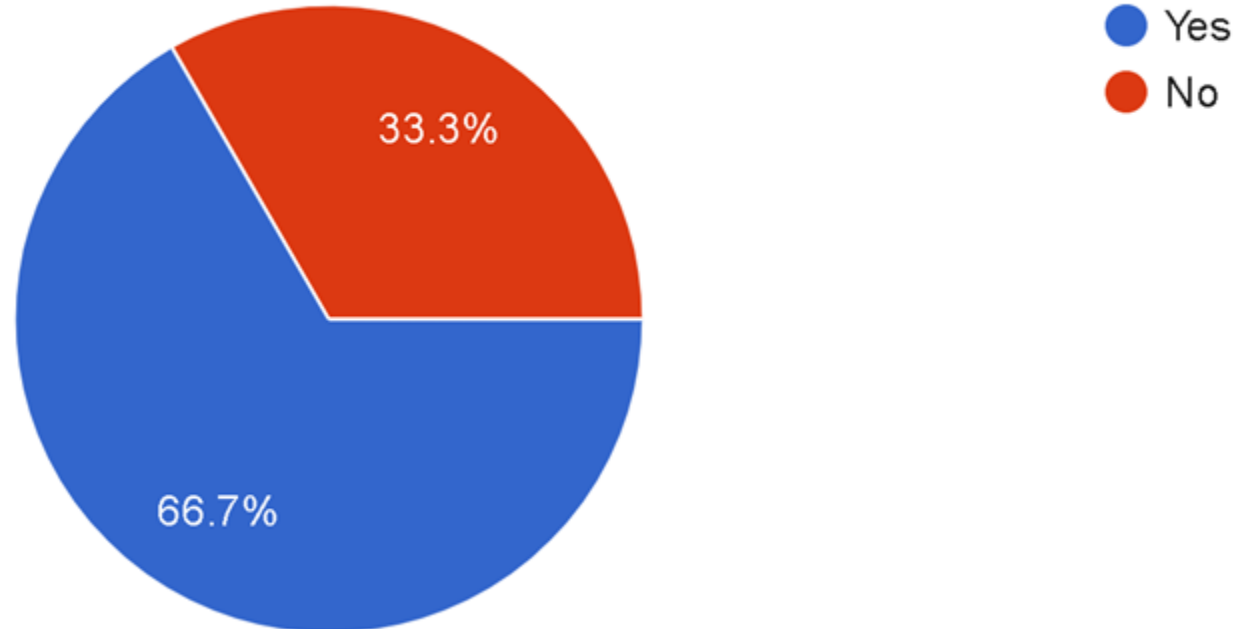
- **DALRO**, working with the publishers association, extended user rights for remote access to copyright content. More information is at www.publishsa.co.za
- In **Zambia**, although the government closed learning institutions they only encouraged them to reach out to their learners through digital means. As a result, only private institutions developed digital teaching techniques

Increase in Digital Piracy

- Although not specifically asked, a number of members reported an increase in pirated use of content
- CEDRO launched a social media campaign to encourage people to read legally which includes testimonials from authors, publishers and other stakeholders. CEDRO has also successfully [blocked](#) over 100 social media channels which were sharing illegally copied books, newspapers and magazines.
- OSDEL has designed and implemented a campaign, online and offline, with the central motto - *Books are not written by computers - Books are not written by photocopy machines*

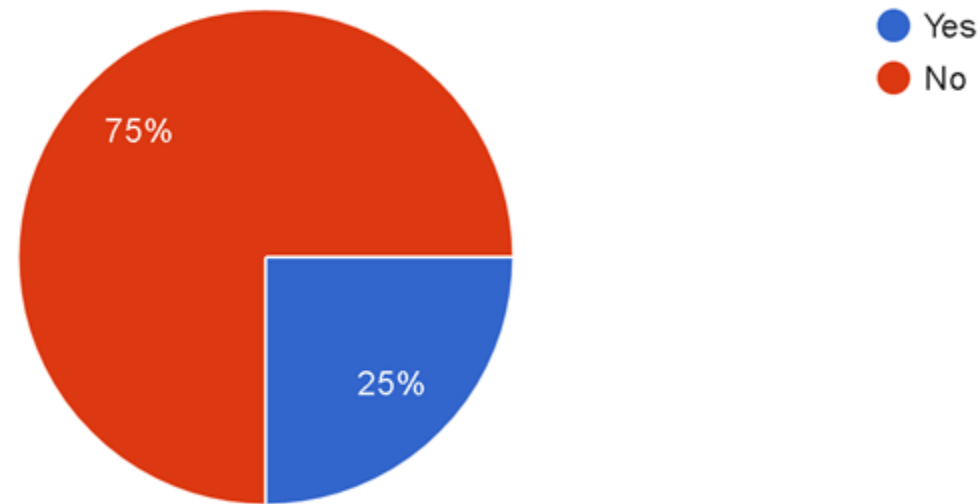
Have you made any projections as to the likely impact of the crisis on your ongoing business including projections of the possible impact in future years?

27 responses



For those of you operating equipment levy/private copying schemes, have you received feedback about the impact of the crisis on the sales of devices and media?

16 responses

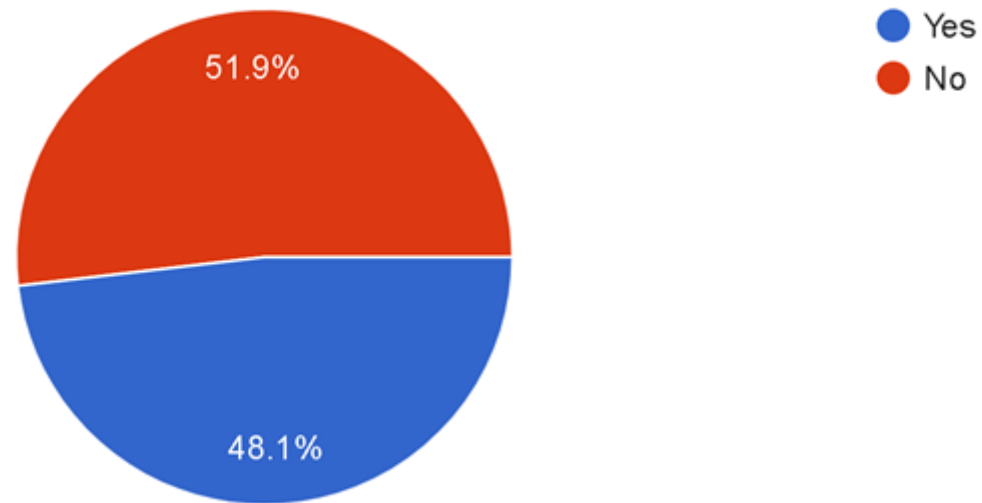


Impact of the Crisis on sales of Devices and Media

- Imports have declined drastically and companies face great liquidity problems
- Since mid March reported import of levied equipment (copiers, printers, MF machines) dropped by 80%. We suppose import volume will only be close to normal level by the 4th quarter of year. Naturally, it depends on how long the epidemic lasts
- Not yet but we are working a plan, expecting the data. For digital levy compensation, the normal delay is 2 months between collecting levy from the sales and the distribution to CMO. But we are expecting information about the first economic impact soon
- We should receive the information in April, but of course, there will be an impact
- NOT YET, but it is likely that operator levies will (at least) be reduced for the time of the shut down
- Still very vague. We expect a decrease, at least next year

Have you changed or adapted your distribution timetables e.g., to bring distributions forward or to vary planned distributions in any way, to support your rightsholders?

27 responses

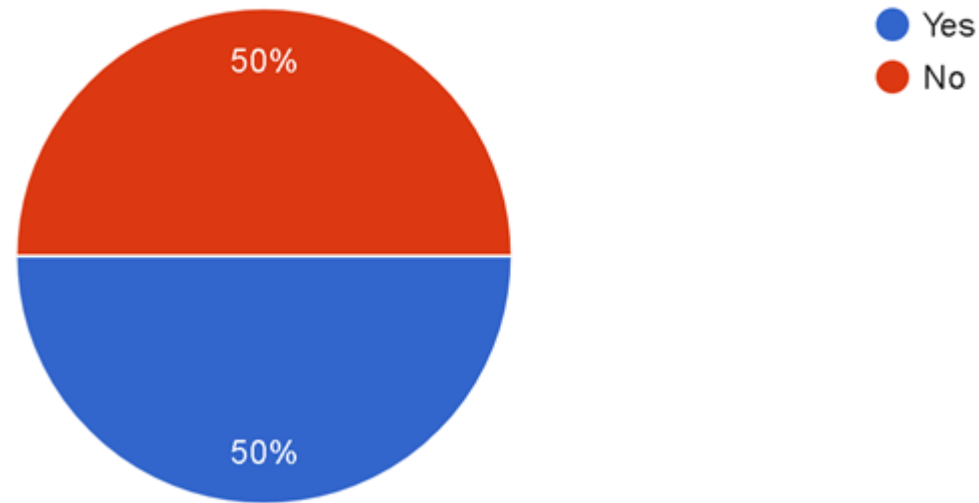


Changes to distribution – timing or policy

- **DALRO** reported they may well have to delay some distributions because they are highly dependent on academic activity and presence at the university
- **BBDA** had planned to bring a distribution scheduled for the month of May to April. However, another solution was found in place of the anticipation of distribution
- **ZARRSO** had planned to run an exercise that would have for the first time give usage information from licensed and paid up learning institutions. This was projected to give results by the end of the first quarter but has since been suspended indefinitely

Are you adapting the scope or use of your cultural and social funds to respond to the current crisis?

22 responses



Cultural funds....

- **BBDA** transformed part of its cultural promotion fund into an exceptional solidarity fund to support more than 4,000 of its members.

Thank you

caroline.morgan@ifrro.org