

## COPYRIGHT AWARENESS

**Protection and Development** Senior RRO Communication Managers met in London on 2-3 March to discuss how to communicate the importance of copyright in a way that also convinces the user community. The copyright sectors are important contributors to the development of nations. The furthering of knowledge, education, culture and cultural diversity depends on access to copyright works. Copyright is also an important factor in the economy of nations. Why is it, then, that some set protection of copyright up against development, when there should be no such polarity? Creators and publishers in the developing world are entitled to contribute to their countries' cultural diversity, and should be allowed to do so without being threatened by free access to works. The essence of the statement made by IFRRO at the WIPO PCDA meeting in February (<http://www.ifrrro.org/upload/images/Statement%20February06%20final.pdf>) was also that programmes in which collective administration and licensing should be important building blocks enable works produced by local creators and publishers in developing countries to grow. Collaboration among all stakeholders is needed to create awareness of the importance of copyright.

**World IP Day.** On April 26, the Canadian IP Office engaged in promoting WIPO's World Intellectual Property Day by linking this year's theme "*Intellectual Property – it starts with an idea*" to women's ingenuity and creativity and highlighting Canadian women's contribution to innovation. ([http://strategis.ic.gc.ca/sc\\_mrksv/cipo/events/ip\\_day-e.html](http://strategis.ic.gc.ca/sc_mrksv/cipo/events/ip_day-e.html)).

## AGM 2006 IN AUCKLAND (NEW ZEALAND)



The AGM 2006 takes place 30 October – 3 November, hosted by CLL:

[www.ifrrro2006auckland.derail.co.nz/agm.php](http://www.ifrrro2006auckland.derail.co.nz/agm.php)

The AGM Seminar on *Knowledge Economy fostering Creative Industries* covers 3 main topics: distance, e-learning and copyright; Traditional Knowledge/indigenous rights; and RROs in the Digital Environment. We count on notable speakers from WIPO, APEC-IPEG and other institutions in the region, in addition to IFRRO presenters.

## COSOMA (MALAWI) HAS ITS OWN HOUSE

Cosoma, the Malawian multi-purpose collecting society in membership of IFRRO was established in 1992. It has signed licensing agreements on reprographic reproduction to provide major national users, such as universities, with access to copyright works. Last year, COSOMA distributed some EUR 100,000 to rights holders on the basis of the licensing in all fields of activity. On 18 April, the COSOMA House which has been co-financed by COSOMA, the Norwegian government and Kopinor, the Malawian government providing the land, was officially inaugurated. The House also provides office facilities for COSOMA's member organisations.



Honourable *Jaffalie Mussa*, Minister of Youth, Sports and Culture, opens the COSOMA House. Photo: J.W. Rudolph

## DIGITAL ISSUES

**CFC** (France) has signed an agreement with the Ministry of Education on the digitisation and posting of works on closed internal networks in public educational institutions at all levels. The licence comprises distance education and permits the digitisation etc., of up to 5 pages/20% of the publication so as to prevent the digitised work from being retrieved by the use of a search engine ([www.cfcopies.com/V2/kio/pdf/CFC\\_infos\\_mars\\_2006.pdf](http://www.cfcopies.com/V2/kio/pdf/CFC_infos_mars_2006.pdf)).

**OLA** (Online Art) ([www.onlineart.info/](http://www.onlineart.info/)) is a one-stop shop for world-wide licences for works of fine art for Internet uses. Established within the European Visual Artists (EVA), it gathers 13 collecting societies with visual arts repertoires (11 of them IFRRO members) in Europe, the U.S.A. and Australia. OLA provides information on, for instance, rights, authors and licensing

conditions. It allows users in Europe to purchase a multi-territorial licence from any of the member societies, and responds to user requests for easy access to such licences for cross border uses.

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## PRINCIPLES FOR RRO OWNED DATABASES

The IFRRO Board has adopted 3 sets of key principles for RRO-owned databases, to which it recommends that owners of database for cross-border/International Document Delivery (IDD) adhere. They encompass policy, legal and technical issues and are designed to allow an RRO to participate in one or more RRO-owned databases, while not stopping it from working with a non-IFRRO member. Licences should be awarded to customers on a non-discriminatory basis, and royalties are foreseen to be transferred to rights holders either directly or on the basis of bilateral arrangements between RROs.

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## IFRRO DISCUSSES PARTICIPATION IN ISTC

The International Standard Text Code (ISTC) is the ISO approved identifier of individual textual works which provides a way to uniquely distinguish one work (e.g. a poem) from another. It differs from ISBN which identifies the manifestation of a work (e.g. the book), by only identifying the work itself. The ISTC fills a void. It would facilitate the administration of rights in textual works for collective management organisations such as RROs, and royalty payments, from publishers to creators. It would also enable publishers, booksellers, libraries, etc. to identify works separately and link them to the different editions/manifestations of the works. The IFRRO Board will, together with current ISTC consortium partners, consider whether to participate in the commercialising of the ISTC.

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## COPYRIGHT COMPLIANCE

**Denmark.** A group of individuals who had commissioned the production of more than 900,000 illegal CDs containing copyright works and software, worth close to EUR 0,5 bill. has been sentenced to 1 year of unsuspended imprisonment. This is the maximum punishment for copyright infringement in Denmark and the first time it has led to immediate custodial sentence.

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## AFRICA

IFRRO and WIPO co-organised a practical workshop for delegates from Angola, Kenya, Malawi, Mauritius, Mozambique, Namibia, South Africa, Tanzania, Zambia and Zimbabwe on 18-21 April in Lilongwe. There are RROs in several of these countries and new ones are being set up in Namibia and Zambia. IFRRO speakers were *Francis de Braekeleer* (Reprobel), *Greenfield Chilongo* (Zimcopy), *Gérard Robinson* (DALRO),

*John-Willy Rudolph* (Kopinor) and *Olav Stokkmo*.

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## EUROPEAN COMMISSION

The 2006 work program of the European Commission includes a 'Copyright Levy Reform' with a separate web page ([http://europa.eu.int/comm/internal\\_market/copyright/levy\\_reform/index\\_en.htm](http://europa.eu.int/comm/internal_market/copyright/levy_reform/index_en.htm)). An impact assessment on levies is currently being carried out internally by the Copyright Unit itself. IFRRO has made several submissions regarding copyright levies, available on [www.ifrro.org](http://www.ifrro.org) and also met with the team carrying out the assessment. We are concerned that implications of the program title and scopes, set out in the accompanying roadmap' could pose a challenge to an unbiased assessment.

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## LATIN AMERICA AND THE CARIBBEAN

**CeMPro** ([www.cempro.com.mx](http://www.cempro.com.mx)) organised a forum on private copying and **GEDRI** ([www.gedri.net/](http://www.gedri.net/)) a practical workshop on RRO activities for its members in Cuernavaca (Mexico) on 3-5 April with *Hélène Messier* (COPIBEC), *Brian O'Donnell* (Access Copyright), *Piero Attanasio* (AIDRO) and *Franziska Schulze* as IFRRO speakers, in addition to GEDRI member speakers.

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## ASIA PACIFIC

The Secretary General introduced IFRRO and the activities of RROs at the meeting of the Intellectual Property Expert Group (IPEG) of APEC in Hanoi on 21-22 February.

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## COPYRIGHT LEGISLATION

**Zambia** The Copyright Act provides for an appropriate basis for the licensing of reprographic reproduction. In addition to the exclusive right of the author, the typographical arrangement is protected for a period of 25 years, and reproduction for private use may only take place if it is carried out without the use of a photocopier or other reprographic equipment.

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## FROM THE MEMBERSHIP

We welcome **Fjølrit** (Faeroe Islands), **IRRO** (The Indian Reprographic Rights Organization) and **SIAE** (Società Italiana degli Editori ed Autori, Italy) as new RRO Members of IFRRO. This brings the total IFRRO membership to 108.

**European Writers' Congress.** *Myriam Diocaretz* replaces *Lore Schultz-Wild* as new Secretary General of EWC as of May 1st, 2006.

**The European Federation of Journalists** has released a "Survey on Collecting systems for Journalists Authors' Rights in the European Union". (<http://www.ifj.org/default.asp?Index=3775&Language=EN>)

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## EVENTS

**May 16-17 IFRRO-WIPO seminar**, Kiev

**May 23-24, IFRRO-WIPO seminar**, Port of Spain

**June 17-20, Cape Town Book Fair** ([www.capetownbookfair.com/](http://www.capetownbookfair.com/))

**Nov. 2, IFRRO AGM** ([www.ifrro2006auckland.derail.co.nz](http://www.ifrro2006auckland.derail.co.nz))