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21-22 September 2010, [ECEI10: European Congress on E-Inclusion 2010 'Delivering Digital Europe in Public Libraries'](#). Brussels/Belgium

30 September 2010, [Seminar The Nordic Model Extended Collective Agreement.](#) Brussels/Belgium

25-28 October 2010, [IFRRO Annual General Meeting,](#) Boston, Massachusetts/United States

27 October 2010, IFRRO International Copyright Conference and Business Models Forum *Solutions for a changing world*, Boston (MA)/USA

4-5 November 2010, [WIPO Global Meeting on Emerging Copyright Licensing Modalities](#), Geneva/Switzerland

8-12 November 2010, [WIPO Standing Committee on Copyright and Related Rights \(SCCR\)](#), Geneva/Switzerland

22-26 November 2010, [Committee on Development and Intellectual Property \(CDIP\): sixth Session](#). Geneva/Switzerland

1 – 2 December, IFLA-IFRRO-IPA-WIPO conference *Enhancing the Culture of Reading and Books in the Digital Age*, Tokyo/Japan

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Welcome to the new IFRRO website

IFRRO has re-launched its website, making it more user-friendly and enhancing its navigation. One of the main aims of the IFRRO website is to act as a repository of information on copyright and collective management with a particular focus on management of rights by RROs. It is important that you, the reader, should be able to access the content that you need as easily as possible. The new IFRRO public site has a new horizontal menu allowing you to see at a glance the main facts, information and issues that are of importance to IFRRO and its members.

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Does Brazilian copyright amendment bill turn copyright on its head?

IFRRO has supported the Brazilian RRO Associação Brasileira de Direitos Reprográficos (ABDR) in its protests against proposed amendments to the Brazilian Copyright act. In a [letter to Juca Ferreira, the Brazilian Minister of Culture](#), while supporting some amendments which aim at sustaining collective management of rights in printed works, IFRRO points out that the bill appears to give a general right of access to copyright material which would conflict with the author's exclusive rights in the Berne Convention and the "3 Step Test" in relation to exceptions and limitations.

The basic principle in copyright is that the creator of a work shall also be granted the exclusive right to authorise the use of it. This applies to all kinds of intellectual property and dates back several centuries before any copyright legislation. It is included in international treaties and conventions and national legislation on copyright. Copyright legislation also allows for exceptions to be made to the exclusive rights to allow restricted access to a work without prior authorization of the copyright holder when three specific conditions are all three met: the use must be a special case, not unreasonably prejudice the legitimate interest of the author and not conflict with the normal exploitation of the work. The problem comes if the legislation speaks of a general right of access, which would inevitably conflict with the principle of exclusive rights of the creator to authorise or prevent access to his or her work. "We believe that copyright legislation is best built on the long accepted and well founded principles of exclusive rights of the creator accompanied with carefully crafted exceptions on the basis of criteria established in international instruments" said Olav Stokkmo, the IFRRO CEO, adding that if the amendments are carried forward as they currently read the publishing industry and the creator's possibility to live off his/her work would be seriously jeopardized.

IFRRO invites the government to withdraw several of the proposed amendments and instead facilitate a stakeholder dialogue to enable enhanced legal access to copyright works based on individual and collective licensing.

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New developments for reprography in Bosnia and Herzegovina.

On 11 August 2010, Bosnia and Herzegovina adopted two new laws, one on copyright and related rights and another on collective management. Both recognize the helpful role RROs can play in managing certain rights of authors and publishers.

[The law on copyright](#) foresees exceptions to the exclusive rights and introduces three rights of remuneration relevant to IFRRO membership: one for public lending, one for private or other internal use and another one for the reproduction of chapters of works or single works of visual arts in teaching material and periodicals or clipping services.

The unwaivable right to remuneration for private copy is payable through a levy imposed at the first sale or importation of a new photocopying device or on photocopies intended for sales (this includes copy-shops). Photocopying under the law includes any other reproduction techniques (fax, printer, photo printer and the like) and the levy on the device should be dependent on the maximum number of copies made in a minute and the possibility of making colour reproductions.

The second [law on collective management](#) introduces the possibility to manage collectively any rights granted under the copyright act and introduces mandatory collective management for private copying, reprography as well as press clipping services.

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Proposed new Indian Copyright law only allows CMOs established by authors

IFRRO has submitted comments on proposed amendments to the Indian Copyright Law, which would allow only Collective Management Organisations (CMOs) set up by authors.

The amendments have been described as bringing the 1957 Indian Copyright Act in line with the WIPO Copyright Treaty (WCT) and WIPO Performances and Phonograms Treaty (WPPT). However [IFRRO's comments](#) point out that the restriction of the right to set up CMOs to authors is "contrary to the development of collective management societies as expressly requested internationally, for instance, by the European Commission, and also to the actual situation of collective management of text and image based works through RROs worldwide".

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IFRRO Board approves new IFRRO members moving the total membership to 125

IFRRO now has new RRO member from Indonesia and a new Associate member representing Belgian authors.

The Lisbon IFRRO Board meeting in June approved the membership applications of two new members YRCI and SAJ-JAM. The Indonesia Reproduction Rights Organisation (YRCI) began operations in 2009 in response to the call from publishers, writers and visual creators for promoting and protecting copyright. YRCI operates on the basis of mandates of rightholders, under legislation as provided in the Indonesian Copyright Act of 2002 and International treaties.

Société de droit d'auteur des journalistes/Journalisten Auteursmaatschappij (SAJ-JAM) has been active since 1995 in the management of authors' rights of journalists including the collection and distribution of remuneration for the use of their works.

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Indonesian RRO signs university license

The Indonesia Reproduction Rights Foundation (YRCI) has signed its first licensing agreement. The licensing of the Universitas Multimedia Nusantara (UMN) is a part of the effort of Indonesian

creators and publishers to provide legal access to multiple photocopying of portions of copyright works through collective management by a RRO while reducing book piracy in Indonesia.

UMN is an emerging University specialising in Information and Communication Technology (ICT) and has promoted the concepts of intellectual property rights by means of a Seminar organised with the participation of YRCI and the Directorate General of Intellectual Property Rights to educate students about the basic knowledge in how copyright can contribute to the economic growth of a country. Indonesia with its population of more than 240 million people counts among the countries with the highest piracy rates in the world.

YRCI works to support creativity by encouraging the creation a compliant culture in which the rights of the authors are respected.

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Reprobel elects new President of the Board of Directors

Kurt Van Damme, Managing Director of Ruit (the Collecting Society of the Flemish Book Publishers), was unanimously elected President of the Board of Directors of Reprobel. Reprobel is the Belgian RRO, with an annual turnover in 2009 nearly 26 million euros. Kurt Van Damme is 37 and a lawyer. He succeeds Prof. Roger Blanpain as Reprobel President. In his acceptance speech for the Board of Directors the new President stressed the importance of transparency, a proactive approach, clear and positive communication and increased professionalism. The new President stated at his election that he will also pay special attention to the balance between the two national languages, between authors and publishers and between the different categories of right holders.

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UNESCO copyright committee looks at exceptions and piracy trends

UNESCO copyright committee calls for accurate data on piracy trends and decides to meet in future only on request of one third of members.

On 7 June the XIV UNESCO session of the intergovernmental copyright committee discussed three items linked to copyright: The presentation and discussion of 2 studies commissioned by UNESCO, one on copyright exceptions and overridability by contractual provisions or DRM measures and the other one on piracy trends and legislative developments and the presentation of the World anti-piracy observatory. None of the items were intensively debated. Most of the Member States underlined the need to have accurate data on piracy and establish a methodology for the studies in this sector.

The studies and the presentation can be found on the [UNESCO portal](#).

The committee also decided not to meet every 4 years anymore. Indeed, seeing the decreasing importance of the Universal Copyright Treaty (on which this committee is based) as more States are now signatories of the Berne Convention, the committee has decided to meet only at the request of one third of the members. The committee has also given a new mission to the secretariat: they will have the responsibility to monitor and inform the members regularly on the major evolutions on copyright.

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Digital Agenda: Reflection Group on digitization seeks views on boosting cultural heritage online

The European Commission's Reflection Group ("Comité des Sages") on digitisation launched on 18 August 2010 a [consultation](#) on how best to foster the online presence of cultural heritage. As Europe's creative and cultural sectors undergo a revolutionary transition, innovative solutions are needed to keep up with technological advances and reap their full benefits. The Commission has asked the Reflection Group to look at how best to speed up the digitisation, online accessibility and preservation of cultural works across Europe. Contributions to this consultation will feed into the recommendations the Group will make before the end of the year ([see IP/10/456](#)). The consultation will run until 30 September 2010. IFRRO will submit a response.

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.EU launches consultation on eCommerce

The European Commission is consulting stakeholders on the proposed eCommerce Directive, aimed at removing barriers to the establishment of providers of information society services and to the cross-border provision of on-line services in the internal market. The deadline is 15 October 2010. The European Commission wishes to study in detail the various reasons for the limited take-off of electronic commerce and evaluate the implementation of the Directive. So it is asking interested parties directly for their reaction and experience on a number of subjects, some of which are related to copyright, multi-territory licensing and liability of intermediaries.

The consultation is available [here](#).

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EC intermediate review endorses the ARROW work development

After evaluating the period from September 2008 to February of 2010, the EC, through the eContentplus programme, endorsed the work performed by the ARROW consortium.

Reviewers in charge of the procedure stated in their final report to the EC that the consortium has responded well to the issues raised by the review, thanks to the focus given to the demonstration of a convincing working prototype accompanied with appropriate technical support documentation.

With the presentation of the first release of the system to the EC, the ARROW project has entered a new phase of the work planned that will concentrate on enhancement and validation of the system in order to achieve the initial goals of the project and provide a useful tool to clear rights and ease the enrichment of digital libraries. ARROW is currently being piloted in France, Germany, Spain and the UK with the active participation of the National Libraries, Books in Print databases, creators, publishers and RROs in the respective countries.

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IFRRO comments on EC Green Paper on "Unlocking the potential of cultural and creative industries".

The [IFRRO position](#) is that competitiveness of Cultural and Creative Industries (CCI) depends on creating the right conditions for creativity and innovation to flourish. This requires a balanced copyright framework and the means to enforce creators' and publishers' rights.

The objective of the consultation on the [European Commission Green Paper](#) is to gather views on various issues impacting the cultural and creative industries in Europe, from business environment to

the need to open up a common European space for culture, from capacity building to skills development and promotion of European creators on the world stage. The responses to the consultation will inform the Commission and help it ensure that EU programmes and policies involving cultural and creative industries are "fit for purpose".

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Renewed appeal to European Parliament to support the Gallo report

The 33 organisations representing copyright holders including IFRRO, which successfully [petitioned](#) the Legal Committee of the European Parliament to vote in favour of the Gallo report, have again [written to all MEPs](#) to urge them to support the report, in the vote scheduled for September 2010.

The letter stresses that the creative industries are not only drivers of technology development but lie at the heart of the digital economy.

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WIPO discussion on Traditional Cultural Expressions (TCE)

Principles for the collective protection of traditional cultural expressions were discussed at the first inter-sessional Working Group of the WIPO Intergovernmental Committee on Intellectual Property and Genetic resources, traditional knowledge and folklore (IGC). The committee met from 19 to 23 July 2010 and discussed a [draft text](#) that should lead to the presentation of some principles to the General Assembly of WIPO in 2011.

IFRRO attended this meeting which showed WIPO's will to go forward with a legal instrument even if its character is not yet defined. The discussions also showed that the understanding of the scope of protection or beneficiaries can vary greatly.

The next meeting of the IGC will take place from 6 to 10 December 2010.

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Difficult discussions in WIPO on copyright access for the reading impaired

IFRRO supports key principles in proposal from both the US and the EC for enabling access for reading impaired persons which are built on offering access to alternate format copies through Trusted Intermediaries, in an inconclusive discussion of the WIPO Standing Committee on Copyright and Related Rights (SCCR).

The SCCR meeting from June 21-24, 2010 considered four proposals aimed at creating an enabling legal environment for better access to copyright-protected works for reading impaired persons – one from Brazil, Ecuador and Paraguay and three others from the African Group, the US and the European Union.

[IFRRO's position](#), in a statement to the meeting from CEO Olav Stokkmo, emphasized that access to copyright works by people with reading impairment is best provided through a worldwide system of Trusted Intermediaries. IFRRO can, nonetheless, support an instrument of the character of enabling legal environment as proposed by the EU, i.e. a joint recommendation, with content along the lines with what has been proposed by the EU and the US as these proposals builds on access through Trusted Intermediaries.

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UNESCO City of Literature- a proud day for Dublin!

On 26 July Dublin was designated a [UNESCO City of Literature](#), one of only four in the world. Formal notification was received by a delighted Lord Mayor of Dublin, Gerry Breen, who said that the award confirmed that "this is a city that has always produced - and continues to produce - great writers."

The sought after accolade was bestowed by the Director General of UNESCO and recognises Dublin's cultural profile and its international standing as a city of literary excellence. It joins Edinburgh (2004), Melbourne (2008) and Iowa City (2008) in meeting the demanding [criteria established by UNESCO](#), including the quality and quantity of editorial initiatives, publishing houses, and educational programmes focusing on domestic or foreign literature in primary and secondary schools as well as universities.

Detailed application was made to UNESCO last November by a steering and management group led by Dublin City Council's library service and was subject to a rigorous vetting procedure. Partners in the submission included representatives from literary-related organisations as well as culture, arts, tourism, government, media and educational institutions across the city and country.

The designation as City of Literature, part of the UNESCO Creative Cities network, provides a unique platform for Dublin's literary community and enables the city to increase its market share as a destination for business and pleasure - and Ireland as a creative, exciting, and vibrant nation. Dublin, UNESCO City of Literature has enormous potential for beneficial cultural and economic impacts not alone in the capital city, but in communities across the country.

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