



IFRRO World Congress International Conference
At a Crossroads: Copyright and Collective Management

1 November 2016 / 9:00 – 13:30
Novotel Amsterdam City
Amsterdam, Netherlands

AGENDA

- 9:00** **Welcome and Opening**
Tracey Armstrong, Chair IFRRO Business Models Forum and CEO at CCC (USA)
- 9:15** **Key Note**
Francis Gurry, Director General, World Intellectual Property Organization (WIPO)
- 10:00** **IFRRO Leadership: How We Got Here and Where We Are Going**
Tracey Armstrong
- 10:30** **Coffee/Tea break**
- 11:00** **Panel Discussion: IFRRO Leadership: Strong Foundation for the Future**
Moderator: *Tracey Armstrong*
Panelists:
Tarja Koskinen-Olsson, Former IFRRO Honorary President and IFRRO Chair
Magdalena Vinent, Former IFRRO President and CEO at CEDRO (Spain)
Peter Shepherd, Former IFRRO President
- 12:00** **Key Note; Copyright and Collective Management at a Crossroads, a US perspective**
Kevin R. Amer, Senior Counsel for Policy and International Affairs, U.S. Copyright Office
- 12:30** **Copyright and Collective Management at a Crossroads, a European perspective**
María Martín-Prat, Head of the Copyright Unit in the European Commission
Directorate General Communications Networks, Content & Technology (CONNECT)
- 12:45** **Interview with Olav Stokkmo**
- 13:00** **Closing**
Rainer Just, President, IFRRO
Tracey Armstrong, Chair, IFRRO Business Models Forum