

FINNISH STUDY ON USE OF ADDITIONAL MATERIAL IN EDUCATION

Kopiosto (www.kopiosto.fi) and the Finnish Ministry of Education have co-operated in surveying the use of additional teaching material in education (<http://www.kopiosto.fi/index.php?cid=kopiosto&mid=594&a=show&id=183>). The survey, which covers all levels of education, shows that as much as 28% of the additional teaching material is downloaded from the Internet and thus prevails over traditional additional material such as TV and radio. Teaching in Finland is thus rapidly becoming digital. It is worth noting that the Internet material used stems primarily from open sources free of charge. Commercial web-based material accounted for 4% only of the additional material, 1/6 of the open web-based sources. Educational institutions' Internet-based educational materials are most frequently sought.

The survey also revealed the inadequacy of current licences for secondary uses in education. Educational institutions require licences to include posting on secure internal networks (intranets) and to permit Power Point and other presentations in classrooms through the use of electronic means, in addition to photocopying and digitisation.

AGM 2006 IN AUCKLAND (NEW ZEALAND)



More than 150 delegates and guests will attend this year's AGM in Auckland. We are pleased that in addition to a NZ government representative, WIPO Deputy Director General, Ms. *Rita Hayes*, will give an opening address. Ms. Hayes will also give a key note speech at the Seminar on *Knowledge Economy Fostering Creative Industries*, which also includes an introduction by Mr *Sikavant Tiwari*, Chair of the IP Expert Group of APEC (Asia Pacific Economic Co-operation) on the value of Indigenous knowledge in the AP region. (<http://www.ifrrro2006auckland.derail.co.nz/agm.php>)

EUROPEAN UNION

i2010 Digital Libraries Project

On 24 August the Commission adopted a Recommendation "on the digitisation and online accessibility of cultural material and digital preservation

http://europa.eu.int/information_society/activities/digital_libraries/index_en.htm. It deals with a variety of topics including copyright and addresses orphan and out of print works specifically. On these issues the recommendations suggest finding voluntary solutions in co-operation with stakeholders.

Content Online. Stakeholder Consultation

The Information Society DG has launched a public consultation on "Content Online in the Single Market" (http://ec.europa.eu/comm/avpolicy/other_actions/content_online/index_en.htm). The consultation includes questions on IP issues, piracy, DRM, licensing, rights clearance and rightsholder remuneration. Submissions are due by 13 October.

FRANCE IMPLEMENTS COPYRIGHT DIRECTIVE

France implemented the Information Society Directive on 3 August. The new law includes the private copying exception for digital uses and contains three new exceptions: for the disabled, for preservation in libraries and for illustration for teaching and research (not applicable to sheet music, digital written works and works for educational purposes). This does not affect the licences for reprographic reproduction of written works by CFC and SEAM.

BENIN COPYRIGHT CONFERENCE

On 11-13 July, the multipurpose Benin Collective Management Organisation, BUBEDRA, organised an awareness conference on the new Copyright Act which includes stipulations on reprography. Among the 80 participants were magistrates, lawyers and police officers. Speakers included *Samuel Ahokpa* and *Balamine Ouattara*, the DGs of BUBEDRA and BBDA (Burkina Faso), as well as *Mesmer Gueyou* (WIPO) and *Francis De Braekeler* (CEO of Reprobel representing IFRRO).



F. de Braekeler (Reprobel) and seminar delegates Photo: NN

STM AND SUBITO AGREE

Subito is a German based library service which *i.a.* supplies end users worldwide with copies of articles from periodicals through a document delivery facility. Since 2002 there has been a dispute between Subito and publishers over in particular the electronic international delivery of material. On 18 June, 2004 the STM and the Börsenverein, the German PA, filed a lawsuit against Subito concerning document delivery to German speaking countries (Germany, Austria, Lichtenstein and Switzerland). In this regard a complaint was also lodged with the European Commission. Meanwhile negotiations continued regarding delivery to non-German speaking countries. On 12 July, STM and Subito announced an agreement with 21 leading STM publishers which allows Subito to offer an International Document Delivery (IDD) service of journal articles permitting the reproduction and transmission of articles by mail, fax and DRM-protected Internet download worldwide, except to German speaking countries (in respect of which the pending lawsuit continues). (www.stm-assoc.org/)

GOOGLE

Google and Associated Press (AP) have resolved a dispute in an out of court agreement by which Google consents to pay for the use of content which the Google News includes from AP (www.ipworldonline.com/ipwo/show_book.do?methodToCall=getArticleContent&article_id=20000084901&bookcode=IPW). The settlement is expected to have implications for similar lawsuits filed against Google, such as in France where AFP seeks \$ 17.5 mill. in damages.

COPYRIGHT LEGISLATION

Sweden's Copyright Act makes downloading copyright works from the Internet without the rightsholder's permission illegal. On 31 May the police raided the Bit Torrent tracker Pirate Bay. In the wake of the action the government commissioned a report on copyright and the Internet with the scope to review the legislation.

COPYRIGHT COMPLIANCE

In an out of court settlement Kazaa has agreed to give music companies including EMI, Sony, BMG and Time Warner \$100 mill. compensation for losses due to unauthorised downloading of music. Kazaa will also start using filtering technologies to avoid the distribution of illegal files.

COPYRIGHT WORKSHOP IN SÃO PAULO

Over the past years, ABDR (www.abdr.org.br/) has successfully concentrated on anti-piracy activities in Brazil. This was triggered *inter alia* by the market and other developments in the country: Whereas the number of university students went up nearly 2.5 times to more than 4 mill. between

1995 and 2004, the number of books sold nearly halved to just over 16 mill., indicating copies per student were reduced to 4 books, less than a quarter of what it had been 9 years earlier. This was an untenable situation.

Successful combating of piracy often requires users to be offered a licence that legalises certain types of uses, e.g. small parts of works for internal non commercial uses. From 31 July – 1 August, ABDR and IFRRO co-organised a workshop to discuss *inter alia* how the ABDR business plan could be developed to combine the 2 activities of licensing the user community and conducting anti-piracy work. D.M. Dalton Spencer Morato, the General Manager of ABDR, and Bruno de Carli were ABDR speakers. Bruce Funkhouser (CCC), Brian O'Donnell (Access Copyright) and O. Stokkmo were IFRRO speakers.



D. S. Morato (DG of ABDR), B. de Carli, M. Lorch. Photo. O. Stokkmo

CHINA ANNOUNCES NEW CMOS

China Tech News (www.chinatechnews.com) reported on 7 August that the National Copyright Administration of China (NCAC) has announced 2 new Collective Management Organisations (CMOs) under preparation, one for textual work (a RRO?), the other for visual art/pictorial works.

JOY FOSTER: IFRRO INFORMATION OFFICER

From 1 September IFRRO's Information Officer is Joy Foster. She is a professionally qualified marketer who has worked for ALCS, the British Council and UK university sector. She brings a substantial track record of these areas to IFRRO, as well as recent commercial sector marketing experience. Since June she has been working on IFRRO's stand and participation at this year's Frankfurt Book Fair.

EVENTS

Sept 18-21: UNESCO anti piracy training seminar, Windhoek

Sept 20: Authors' Rights and the European Agenda 2007-13, Brussels (www.european-writers-congress.org/)

Sept 25-Oct 3: WIPO General Assembly (www.wipo.int/meetings/en/details.jsp?meeting_id=10264)

Nov. 2: IFRRO AGM, Auckland (New Zealand) (www.ifrro2006auckland.derail.co.nz).

Nov 3: CLL-IFRRO Copyright Conference, Auckland (www.ifrro2006auckland.derail.co.nz/agm.php?view=seminar)