



## **IFRRO and Kopinor join forces to support the development of Collective Management Organisations around the world**

**Brussels, Belgium, and Oslo, Norway – 24 June 2021**

The International Federation of Reproduction Rights Organisations (IFRRO) and the Norwegian Reproduction Rights Organisation (Kopinor) agreed today on a three-year cooperation on development work. The agreement will enable IFRRO to secure and expand its development work and support newly established Collective Management Organisations (CMOs) all around the world.

This is the first time that a national CMO has entrusted a part of its development fund to IFRRO. Kopinor hopes this will inspire other CMOs to do the same, establishing a consolidated and coordinated approach to CMO development in the text and image sphere.

First Vice-President of IFRRO, Dora Makwinja, welcomed *“this important step in expanding IFRRO’s regional activities. Success in development work depends on the collaboration between the different stakeholders. I have seen this in Africa, as IFRRO coordinated multilateral funding and expertise to support the local CMOs. Joining forces with Kopinor will allow us to build up our capacity and strengthen our development programmes”*.

The Chief Executive and Secretary General of IFRRO, Caroline Morgan, commented *“the synergies created by Kopinor’s decision to ask IFRRO to manage part of their development fund, 150,000 EUR annually over the next three years, will enable us to expand our current projects, working with authors and publishers to preserve and promote their national culture and allow easy access to their works. We are conscious of Kopinor’s unique legacy, and we are honoured that they have entrusted us to pursue their altruistic objectives in furtherance of cultural diversity and the promotion of local languages and cultures.”*

IFRRO is the international network of collective management organisations operating in the field of text and image. IFRRO has 156 member organisations from over 80 countries. IFRRO was formally established in 1988, with Kopinor as one of its founding members.

Kopinor was established more than forty years ago to negotiate and conclude collective agreements on copying and digital use of copyright protected works in Norway. It has served Norwegian and foreign authors and publishers for decades, providing them with a much-needed income for the legal use of their works. Throughout its history, Kopinor has engaged in development activities, supporting CMOs in many countries.

One of IFRRO’s core missions is to build a strong and resilient CMO network that supports the rights of creators and publishers. IFRRO works with international organisations such as UNESCO and WIPO, with regional organisations, national governments, and local writers and publishers to ensure effective collective management of rights and fair rewards to the local creative sectors. For many years, IFRRO and Kopinor have cooperated to achieve this objective, building expertise and experience in development work.

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