

Re:start Conversations

Investing in a high-quality digital education ecosystem is investing in democracy.

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Copydan Writing

- Collective Management Organization that was founded in the beginning of the 1980s when schools started to photocopy.
- Copydan Educational Copies (1980)
- Copydan Business Copies(1987).
- Merged in 2003 and Copydan Writing was created.

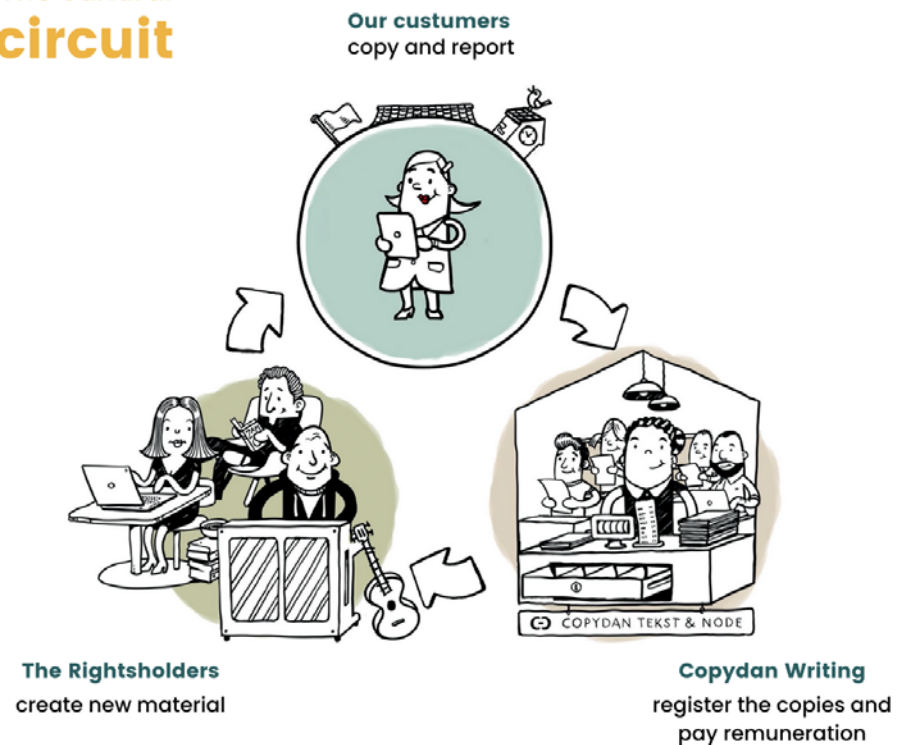
Legal framework

Extended Collective Licence (ECL):

- The ECL is a nordic legal construction dating back to the 1960s.
- Rooted in the trade-union movement
- Good experience with collective settlements between employers and employees > settlement extended to non-represented parties.
- Cultural tradition for collective organisation and consensus agreement.

The cultural circuit

The cultural
circuit



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So what does that mean in real life?

- <https://www.youtube.com/watch?v=laNw4Fb5KiQ&t=0s>

What we have learned from the Covid-19 situation

- The most important thing that we have learned is that licence agreements have to be flexible. Because we can offer a licence with flexible, digital solutions we were able to meet the needs of the users during the Covid-19 pandemic.

Questions?

