



[IFRRO HOME](#)

Volume 19 – Number 01 – February 2016

Table of Contents

| | |
|--|--|
| <p>IFRRO</p> <p>IFRRO presence in the news</p> <p>IFRRO welcomes new member</p> <p>Position as IFRRO CEO and Secretary General becomes vacant in 2016</p> <p>RRO News</p> <p>OSDEL, the Greek RRO appoints new general manager</p> <p>CEDRO signs agreement on the simplification of payments for public lending rights in Catalonia</p> <p>Enabling Access</p> <p>Canada: price of course packs is rising after expiration of the licence signed with the RRO</p> <p>NLA media access announces UK and French content exchange to simplify access to international content</p> | <p>Copyright Management</p> <p>Australian Cost Benefit Analysis warns of dangers of increased "Fair Use"</p> <p>New edition of IFRRO/WIPO International Survey on Text and Image Copyright Levies published</p> <p>New international survey on private copying</p> <p>Value of IP</p> <p>Creative industries in Flanders account for € 7.2 billion and employ over 120,000 people</p> <p>U.S. Chamber of Commerce 4th International IP Index shows economic benefits of protecting IP</p> <p>Talking Copyright</p> <p>Database rights are no 'impediment to the growth of Europe's data-driven economy'</p> |
|--|--|

EVENTS:

25 February 2016 [Digital4EU Stakeholder Forum 2016](#), Brussels, Belgium

16 to 17 March 2016 [Extended Collective Licensing Conference](#), Warsaw, Poland

9 to 12 April 2016 [31st International Publishers Congress](#), London, United Kingdom

20 to 22 April 2016 [WIPO Conference on the Global Digital Content Market](#) Geneva, Switzerland

9 to 13 May 2016 [WIPO SCCR](#), Geneva, Switzerland

30 May 2016 [IFRRO European Group meeting](#), Brussels, Belgium

31 May 2016 [IFRRO Committees, WGs and FORA \(midterm/spring meetings\)](#) Brussels, Belgium

1 June 2016 [IFRRO Board meeting \(June 2016\)](#) Brussels, Belgium

5 to 7 June 2016 [PDLN Annual Conference 2016](#) Rome, Italy

LINKS TO OTHER NEWS:



IFRRO

IFRRO presence in the news

In recent weeks, and as a part of IFRRO fact finding missions in Dakar, Senegal and Sofia, Bulgaria, Olav Stokkmo and some of our members had the chance to be interviewed by mass media. This type of activity enhances the presence of the members locally and raises awareness about CMOs and IFRRO activities.

In January, Olav Stokkmo gave an interview to Le Soleil (Senegal). The story is available [here](#) (in French).

While visiting Bulgaria, Olav and Damyan Yakov, Chairman of the Board of IFRRO member REPRO BG, took part in the morning broadcast of the Bulgarian National Television. The interview is available [here](#) (in Bulgarian).

Two interviews of Olav Stokkmo took place in Sofia: one was done on the [Bulgarian National Radio](#) and on [Actualno](#).
[Back to Contents](#)

IFRRO welcomes new member

IFRRO is pleased to welcome the Serbian Organization for the Realization of Reprographic Rights (OORP) as a new Provisional RRO member.

[OORP](#) is the RRO in Serbia, established by five trade bodies of authors and publishers: the Publishers and Booksellers Association of Serbia (PBAS), which is also a member of FEP and IPA, the Novelists Association of Serbia, the Literary Society of Serbia, the Literary Translators Association of Serbia, and the Association of Scientific and Technical Translators of Serbia.

At the same time IFRRO also changed the membership status of the Azerbaijan Authors Society from Creator and Publisher Association membership to Provisional RRO member

[AAS](#) is the multi-disciplinary CMO in Azerbaijan and has got approval from its governing body to start administering reprographic and similar reproduction. This is supported by the national authors and publishers.

IFRRO now has 146 members from around 80 countries.

[Back to Contents](#)

Position as IFRRO CEO and Secretary General becomes vacant in 2016

As previously announced, Olav Stokkmo intends to step down as IFRRO CEO towards the end of 2016. The Board of the International Federation of Reproduction Rights Organisations (IFRRO) is therefore seeking to appoint a CEO and Secretary General upon his retirement.

Applications should be emailed to Russell Reynolds Associates, for the attention of Mrs Marianne Barge at marianne.barge@russellreynolds.com, by March 1st 2016.

See [here](#) for full advertisement.

[Back to Contents](#)

RRO News

OSDEL, the Greek RRO appoints new general manager

Starting 1 February 2016, George Andrew Zannos has been appointed as the new General Manager of the Greek RRO, OSDEL. According to an statement from OSDEL, the appointment will further reinforce the organisation's development in current and new projects and efficiently reorganise its services in the context of the new legal framework for RROs in Greece

[Back to Contents](#)

CEDRO signs agreement on the simplification of payments for public lending rights in Catalonia

[CEDRO](#), IFRRO's RRO member in Spain, has recently signed an agreement with institutions of Catalonia in order to simplify the payments derived from the public lending right. This agreement will allow CEDRO to collect the rights that correspond to the lending of works in public libraries of Catalonia that is foreseen in the law ([Real Decreto](#)). CEDRO will then distribute such rights among rightholders.

Thanks to this agreement, the first of its kind in Spain, the libraries will supply valuable information that will help CEDRO to calculate the correct fees and rights that are to be paid to rightholders.

More information (in Spanish) is available [here](#).

[Back to Contents](#)

Enabling Access

Canada: price of course packs is rising after expiration of the licence signed with the RRO

IFRRO had [reported](#) about recent changes in Canada that have led a number of universities to cancel or not renew the licence that they had signed with Access Copyright, the Canadian RRO. While many institutions have stated that this move will reduce costs for students, there are indications that coursepack costs are in fact increasing for students at some institutions.

The rising price of course packs has already been witnessed across the country, and news coming from Ryerson University, that has around 40,000 students enrolled and is located in Toronto, is yet another proof of the detrimental and immediate effect of the decision not to renew the licence. In an article from 2 February 2016 in the Eyeopener, the independent student newspaper of Ryerson University, it is reported that the price of course readers has dramatically risen since the licence signed with Access Copyright expired at the end of 2015 without being renewed. Under the previous scheme, a fee of \$13 per semester and per student was charged as part of the tuitions fees to enable students to copy and use content up to a certain limit, the money collected being then distributed by Access Copyright to authors and publishers whose works are being copied. Since the licence expired, prices of course packs have gone up:

“Interim president Mohamed Lachemi said there are obvious consequences that accompany students not having to pay the fee to Access Copyright.

During the first lecture of the semester, Ryerson political science professor Abbas Gnamo told his students that the reader would cost them \$25 — the same price as last semester. When he found out the reader was being sold for \$104.95 (a 320 per cent price increase) he sent a memo to his class, writing that he didn't imagine the price could rise so drastically.

Gnamo said he checked with the bookstore's manager and was told because Ryerson's agreement with Access Copyright ended, the price of all readers had risen to cover the cost of production. The bookstore has since reduced the price on Gnamo's reader by 10 per cent."

Find the article in the Eyeopener [here](#).

[Back to Contents](#)

NLA media access announces UK and French content exchange to simplify access to international content

NLA media access and the Centre Français d'Exploitation du droit de Copies - CFC – have completed an agreement allowing them to license their respective publisher repertoire to media monitoring organisations - MMOs - and business users in both countries. As a result, Les Echos, Le Monde, Figaro and other leading French titles can now be delivered as part of UK digital press cuttings services, and major UK titles like the Telegraph, Guardian and Independent can be delivered through licensed French MMOs.

See full [Press release](#)

[Back to Contents](#)

Copyright Management

Australian Cost Benefit Analysis warns of dangers of increased "Fair Use"

A new PwC report cost benefit analysis of fair use versus fair dealing finds that there could be a loss of GDP in the order of \$1.3 billion from the introduction of such an approach in Australia.

This would occur because fair use would see:

- An increase in litigation costs given how legally uncertain fair use is. (US has almost five times more litigation than UK on exceptions)
- A reduction in the production of Australian content (e.g. Canada saw a 98% reduction in education licencing revenue and closure of multiple local publishing operations)
- An increase in licencing fees (as effective licencing as occurs under our statutory licence scheme would fall away).

PwC does not find evidence to suggest that fair use would lead a greater innovation

The report has been submitted it to the Productivity Commission for their inquiry into Intellectual Property arrangements. The Productivity Commission is an Australian Government 'Economic Think Tank'.

Click [here for the report](#)

[Back to Contents](#)

New edition of IFRRO/WIPO International Survey on Text and Image Copyright Levies published

A new edition of the 'International Survey of Text and Image Copyright Levies', jointly published by WIPO and IFRRO is now available.

It builds on and updates the first survey, which was published in May 2014, and analyses the origins, scope and current use of these levies around the world, and their role in ensuring easy legal access to copyright material. It also shows how and why TI levies are different from audio and audio-visual private copying levies. It now includes 2014 figures and new information such as the HP-REPROBEL judgement and new issues such as Illegal copies, Copies from an illegal source and Questions concerning RRO distribution schemes.

[Click here for the 2015 Study](#)

[Back to Contents](#)

New international survey on private copying

WIPO and Stichting de Thuiskopie, the Dutch Collective Management Organisation for private copying, have recently published the [International Survey on Private Copying - Law and Practice 2015](#). This survey provides a global overview of an important element of copyright and related rights infrastructure, the private copying compensation. It also aims to facilitate evidence-based decision-making and to offer an update on important developments in the private copying law and practice of countries which have such an exception in the law. This year's survey contains legal and practical information on private copying systems up until 2015 and revenue data until 2014.

[Back to Contents](#)

Value of IP

Creative industries in Flanders account for € 7.2 billion and employ over 120,000 people

A new report reveals that the creative and cultural sectors in Flanders account for 2.7% of GDP and together they represent a value of 7.2 billion euros. The creative industry employs 53 477 self-employed professionals (or 12.9 per cent of all self-employed workers in Flanders) and 69 983 employees.

This is the third impact study conducted by the Flanders DC Knowledge Centre at Antwerp Management School.

The following tables shows the main figures:

Creative industries in Flanders (overall)

| | GDP Flanders | Self-employed | Employees |
|----------------------------|---------------------|----------------------|------------------|
| Creative Industries | 7.2 billion | 53,477 | 69,983 |
| Overall | 265 billion | 415,592 | 2,911,767 |

| | | | |
|-------------------------------------|------|-------|------|
| Share of creative industries | 2.7% | 12.9% | 2.4% |
|-------------------------------------|------|-------|------|

Text & image sector (books and press only)

| | Employees | Employers | Self-Employed | Added Value | Turnover |
|------------------------------------|------------------|------------------|----------------------|------------------------|--------------------------|
| Print media (books) | 6,702 (9.6%) | 521 (6.4%) | 2,964 (5.5%) | €327,752,503 (4.6%) | €1,007,294,178 (4.3%) |
| Print media (press) | 5,959 (8.5%) | 743 (9.1%) | 3,652 (6.8%) | €685,105,166 (9.5%) | €2,597,055,725 (11%) |
| Overall creative industries | 69,983 | 8,169 | 53,477 | 7.174.077.561 | €23,562,680,031 |

Link to the [study \(in Dutch\)](#)

[Back to Contents](#)

U.S. Chamber of Commerce 4th International IP Index shows economic benefits of protecting IP

The release of the U.S. Chamber of Commerce's fourth edition of the International Intellectual Property (IP) Index highlights the benefits of IP protection for the economy. Using new and expanded data the index now paints an even more compelling picture of the clear economic benefits of protecting IP reinforcing the positive association found in earlier editions.

This is in line with the [WIPO World Intellectual Property Report 2015 - Breakthrough Innovation and Economic Growth](#), which shows that IP incentivizes innovation and enables technology markets

[Click here for the Index](#)

[Back to Contents](#)

Talking Copyright

Database rights are no 'impediment to the growth of Europe's data-driven economy'

An article on Out-Law.com argues that the existence of database rights does not hold back EU businesses from developing innovative new uses for data despite what a recent report backed by two European Parliament committees says.

Using examples from the markets for sports betting (football and horse racing) and for air travel (RyanAir), it shows that, at a basic level, database rights are not an impediment which prevents people using information because, in many cases, database rights simply will not

subsist in sets of data. Establishing whether database rights exist or not will not, in any case, necessarily determine the answer to the question of whether data is free for others to use. In the Ryanair case it was the law of contract and where personal data is involved it will be privacy rights afforded by data protection legislation.

Read full article at [Out-Law.com](#)

[Back to Contents](#)