

International
Federation of
Reproduction
Rights
Organisations



IFRRO's aims & activities

What is IFRRO?

- International body linking © community
- 136 members
 - 81 RROs
 - 55 rightholder bodies
 - In 64 countries
- Governed by General Meeting
 - Elected Board: 12 members
 - Regional & Technical Committees
 - Discussion, innovation, development
- External links include WIPO, UNESCO

IFRRO's mission, purpose, tasks

- Increase lawful use of © materials
- Eliminate unauthorised copying
- Promote efficient management by RROs
- Foster creation of new RROs
- Facilitate agreements & information
- Raise awareness of © and of role of RROs
- Provide legislative and operational support

IFRRO Code of Conduct

- Values
- Representation of rightholders
- Relationships with rightholders
- Relationships with rightholders
- Relationships with © users
- Distribution policy

“sets out the standards of service that rightholders and users can expect to receive when dealing with RROs”.

Relationship between RROs: IFRRO instrument

- Complements IFRRO Code of Conduct
- Values
- General principles
- Distribution policy
- National Treatment
- Indemnification
- Transparency



Regional development

- Strategic focus 4 regions:
 - Asia Pacific; Latin America and the Caribbean; Africa & Middle East; Europe
- Regional committee or group
 - Involvement, communication, planning and resourcing
- Development programmes
 - Conferences, events, support for RROs
- Resources financial and human



Technical and business development

- Better communication through international formats & standards
 - ONIX, ISTC, ISNI
- Rightholder-approved digital bilaterals
 - REM, Toolkit
- Rightholder-supportive business models
 - IFRRO Business Models Forum



Links to key international bodies in the © sphere

- WIPO
- UNESCO
- EU
 - ARROW
- Regional IP bodies
- CISAC
- IFLA
- Google



IFRRO publications

Collective Management in Reprography – published jointly by IFRRO and WIPO
(Booklet, 56pp) Language versions: English, Spanish, French, Russian, Chinese,
Arabic

Copyright levies and Reprography (Booklet, 14pp)

**The Art of Copying: A guide to the incorporation of visual material in reprographic
legal schemes and licences** (Booklet, 24pp) Language versions: English, French

**Collective Management of Copyright: How Reproduction Rights Organisations
(RROs) Function – IFRRO Manual** (A4 loose leaf binder, 114pp).

IFRRO Mentoring Handbook (A4 loose leaf binder, 80pp)

From Artist to Audience – published jointly by CISAC, WIPO and IFRRO (Booklet,
24pp) Language versions: French, English

IFRRO Members Manual (A5, Annual, 2009 edition 108pp)

Collective Management: The Role of RROs and IFRRO (PPT with Presenter's Guide
and Handouts)

IFRRO – costs and benefits

- Annual membership = 800 Euros for:
 - RRO collecting <400,000 Euros/yr
 - Associate Member not collecting except through its RRO
- Largest community of © bodies
- Participation, information, networking
- Shared experience and resources
- Training and development opportunities

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Thank you for your participation!