RROs’ activities & operations
(1) Models of operation
3 main models of RRO operation

1. Voluntary

2. Voluntary with legislative support

3. Legal licence
Voluntary model

• Rightholder choice
  o Individual mandates
  o Non exclusive
  o Opt in/out

• User obligation to take licence
  o Grants authorisation for copying extracts
  o May be legal fall-back

• Distribution of fees
  o Individual & title-specific
  o Rightholder-set splits
Voluntary with legislative support:
Extended Collective Licence

- Rightholder choice
- National agreement
- Extends to international
- Equal treatment
- Opt out if wished
- Comprehensive
- No legal risk
- Distribution via r/h bodies
Legal licences

- Statutory or legal
  - Equal entitlement
  - No opt out
  - Legal – fees set by law
  - Statutory – by negotiation

- Levy
  - Equipment
  - Operator

- Distribution to individuals
Systems may be combined, for example…

- **Legal licence**
  - Equipment levy
  - Private copying

- **Voluntary licence**
  - Organisations
  - Large-scale copying