Educational writing

IFRRO side event / WIPO
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Professor Pirjo Hiidenmaa
University of Helsinki
Writing and publishing educational materials: multiprofessional collaboration

• Experts in science
• Experts in pedagogy
• Videomakers
• Game designers
• Technical writers
• Visualists
• Actors

• Etc.
Example

Teachers creating materials for their own lessons

1) Creating new from scratch

2) Reuse of existing materials
   - Images, texts, maps, tables, exercises
Change of status

- Same materials can have several purposes:
  - Classroom
  - Open materials
  - School’s PR on website

- From closed classroom to open use
Licence to use

• Easy licences
• Licence to read, re-use and distribute