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EVENTS:

24 February 2015 [Digital for Europe Stakeholder Forum](#), Brussels, Belgium

24-26 March 2015 [30th IPA Congress](#), Bangkok, Thailand

8-9 April 2015 [Fordham IP Conference](#), Cambridge, United Kingdom

LINKS TO OTHER NEWS:

[PDLN Newsletter October 2014](#)

[IPA - November 2014 Newsletter](#)

IFRRO

IFRRO side event at the WIPO SCCR meetings: Easy access to copyright text and image works in education

On Tuesday, 9 December, at the 29th meeting of the WIPO SCCR (Standing Committee on Copyright and Related Rights), IFRRO organised a side event on Easy access to copyright works in education. RRO, author and publisher representatives from different regions of the world, with different language, cultural and economic backgrounds, offered examples on how they authorise the use of text and image works in education to meet demands from teachers and students. Presentations were made by the following people:

Chantal Forgo of BBDA (the RRO in Burkina Faso): [notes of her presentation](#), [slides](#);
[Magdalena Iraizoz of CADRA \(Argentinean RRO\)](#), [Magdalena Vinent of CEDRO \(Spanish RRO\)](#);

[Madeleine Pow of CLA](#) (the RRO in the UK);

Dora Makwinja of COSOMA (Malawian RRO): [notes of her presentation](#), [slides](#);

[Katie Webb of IAF](#) (International Authors' Forum);

[Richard Gedye of STM's](#) (International Association of Scientific, Technical and Medical publishers association) Outreach programme;

and [IFRRO's CEO Olav Stokkmo](#).

With this event, which was very well attended, IFRRO and its members have added to previous information, such as the publications [Easy Access to Copyright works and Toolkit for licensing](#), and [A Quick Guide to Seamless Access to Content](#), on the advantages of collective management to support efforts that authors and publishers continue to make in order to offer easy access to copyright protected text and image works. It followed up similar previous events, which IFRRO has organised at WIPO SCCR meetings in [July 2012](#) and [May this year](#).

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IFRRO resolution in support of Spanish authors, publishers and RRO

At its Annual General Meeting on 29 October, IFRRO approved a [resolution](#) in support of Spanish authors, publishers and RRO, CEDRO, our Spanish member. The resolution, that was sent to the Spanish government and to the European Commission, addresses the difficult position where authors and publishers have been put in with the new legal dispositions of the Spanish Government and how, compared to the rest of Europe, Spain lacks legal protection for intellectual property, an asset that should not be ignored since it definitely contributes to economic and cultural development.

The resolution has been now taken up by several mass media in Spain. IFRRO trusts that the Spanish government will not only hear our voice, but also will enact changes and improvements regarding intellectual property in the country.

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RRO News

Amendments to Polish Copyright Act – KOPIPOL commentary

The Polish RRO, KOPIPOL has issued a commentary on the draft proposals of amendments to Polish Copyright Act, which have been recently published by the Polish Ministry of Culture and National Heritage. The main aim of the amendments is the implementation of four EU Directives as well as corrections within already existing regulations. The scope of proposed changes is very broad. It includes in particular introducing a PLR system, which has not been part of the Polish legal system to date, improvement and extension of regulations on allowed use, implementation of provisions regarding use of orphan and out of commerce works, as well as implementation of term of protection Directive.

Click here for the [KOPIPOL commentary](#)

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Legislation

AAP statement on copyright issues in education and for VIPs to the Committee on the Judiciary U.S. House of Representatives

The Association of American Publishers has issued a statement on copyright issues in education and for the visually impaired to the Subcommittee on Courts, Intellectual Property & Internet of the Committee on the Judiciary U.S. House of Representatives. It makes the following key points regarding current issues over what constitutes fair use for educational purposes:

1. There is no general or per se exception for use of copyrighted material for educational purposes or by non-profit educational institutions under the U.S. Copyright Act, and such uses are not “presumptively” fair use.
2. Notwithstanding clear Congressional intent and Supreme Court precedent, court rulings in pending copyright infringement litigation by academic publishers against Georgia State University (“GSU”) have exhibited troubling hallmarks of the “new jurisprudence.”
3. The court rulings in the GSU litigation treated the economic implications of GSU’s changeover from licensed paper “course packs” to unlicensed digital copies of the same kind of materials used for the same purpose in a manner that distorted the fair use analysis and failed to take into account certain facts about the reasonable impact that licensing would have on GSU and other non-profit institutions of higher education.
4. Continuing uncertainty over the outcome of the GSU litigation demonstrates a critical need for guidance clarifying the application of fair use in higher education to be developed through other means besides the slow, expensive and haphazard process of piecemeal litigation in the federal courts.

The AAP concludes that, for publishers to have the incentives to continue to make substantial investments in innovative digital content, technologies and services, they must have confidence that they can exercise their exclusive rights as copyright owners to sell or license certain uses of their works in primary and secondary academic markets.

Click here for [full statement](#)

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Russia's State Duma approves amendments to anti-piracy law

Russia's State Duma, the parliament's lower house, has approved amendments to the Russian anti-piracy law, which will cover books, videos, music and software.

The document will now be handed over to the Federation Council, the parliament's upper house, for further consideration. If approved by the Federation Council and the president, the law is expected to come in force in May 2015.

More information is available [here](#).

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E-Lending

France: Agreement signed on e-lending in public libraries

An innovative agreement was announced on 8 December in Paris to facilitate e-lending in French public libraries. The agreement was signed by the French Minister of Culture and associations of librarians, booksellers, authors and publishers, including IFRRO's member Syndicat National de l'Édition (SNE). Twelve recommendations are set out in the agreement in order to make available digital editorial output within and outside the public libraries' premises while ensuring fair remuneration for rightholders.

In the preamble to the agreement, the exclusive right of authors to authorize the e-lending of their works is acknowledged, and the solutions and initiatives to implement the twelve recommendations are therefore to be developed on a "contractual basis".

The full text of the agreement with the recommendations is available here ([in French](#))

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Collective Management

Recommendations for managing the collective management organisations in Slovenia

The Slovenian Intellectual Property Office has recently published the *Recommendations for managing the collective management organisations in the Republic of Slovenia*.

The English version of the document can be found [here](#), while the original version (Slovenian) is available [here](#).

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Copyright Protection

Robert Levine on copyright protection: Do we want Internet companies to dictate our concept of individual rights?

Robert Levine, author of *Free Ride: How Digital Parasites Are Destroying the Culture Business, and How the Culture Business Can Fight Back* has spoken to Publishing

Perspectives about the launch of the IFRRO [Value of Copyright Campaign](#) and the need to protect copyright.

He notes that it has been suggested that the concept of creators' rights must change in the digital age and agrees that sensible adjustments to laws are desirable, and in some cases necessary. However he asks "Do we really want to let technology, let alone Internet companies, to dictate our concept of individual rights? And, if so, what other rights will they try to relieve us of in the future?"

See article in [Publishing Perspectives](#).

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Value of Copyright

Copyright industries boost Philippine economy - WIPO study

According to a joint study by the Intellectual Property Office of the Philippines (IPOP HL) and the World Intellectual Property Organization (WIPO), Philippine copyright-based industries contributed P661 billion (14.67 billion US\$) to the local economy, equivalent to about 7.34 percent of the country's GDP. These industries also accounted for about 14.14 percent of the country's total labour force in 2010.

These findings, which demonstrated the economic viability of the creative industries, were based on the 2013-2014 study and showed a significant increase since the previous 2006 baseline study, according to which, Philippine copyright-based industries contributed only 4.92 percent to the GDP and 11.1 percent to national employment in the country.

Read more in the [Philippine Daily Enquirer](#)

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Standards

RDI Project develops commercial applications for online licensing

The digital copyright project Rights Data Integration (RDI), which is part-EU-funded, is working to make it possible for any user to find out anything about any rights information on any online content and looks set to result in real commercial implementations.

[Read more](#)

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DOI Outreach Conference tackles rights management and licensing

On 21 November, the DOI Outreach Conference 2014 took place in Milan, Italy and focused on the application of DOI to the content industries.

The conference was co-organised by the International DOI Foundation and mEDRA, the multilingual European DOI Registration Agency, set up in 2004 by the Italian Publishers Association in partnership with CINECA.

[Read more](#)

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