RROs and the user community
Dynamic society

• Knowledge economy
• National IP industry
• Flourishing environment
• Unique cultural material
• Educational material
• World place
Users in the © sphere

• Education
• Research
• Libraries
• Individuals
• Government
• Industry

• Businesses
• Professions
• Churches
• Charitable bodies
• Copy shops
• Press cutting agencies...
Users’ wishes

- Access to © materials
  - Formats, uses, repertoires
- Transparency and affordability
- Flexibility
- One-stop-shop
- Legal certainty
  - Statutory
  - Or indemnity
Rightholder requirements for collective management

• Access on an orderly basis
• Protection of rights, moral and economic
• Support for business models
Dialogue between stakeholders

IFRRO

RROs

User representative bodies

Rightholder bodies
Shared aims

• Use of information sources
  o Print and electronic
  o On-site and remote

• Mutual engagement
  o Fairness and flexibility
  o Balance
RRO initiatives

• VIPs – Australia, CAL
  o Statutory licence to format-shift
  o Masters’ Catalogue of accessible versions

• Internet users – Norway, Kopinor
  o ECL with National Library of Norway
  o Thousands of digital books available

• Information professionals – USA, CCC
  o Proprietary – knowledge sharing and © compliance
  o Assign, maintain and organise rights
Publisher-led initiatives

• Standards
  o ACAP
  o DOI

• Pricing and access models
  o HINARI, AGORA, OARE
Some IFRRO initiatives

- Orphan & OP works
- Book culture
- Least developed countries
- Visually impaired
- Standards & formats
- Traditional knowledge
Q: Who isn’t licensed?

○ The British Houses of Parliament?

○ The Church of Norway?

○ The National University of Singapore?
A: Trick question!

Naturally, all three of these ©-compliant user bodies are licensed!

• The Houses of Parliament in the UK are licensed by CLA
• The Church of Norway is licensed by Kopinor
• The National University of Singapore is licensed by CLASS