CLA Digital Innovation: Title Search App and the API

Madeleine Pow
International Rights Manager
Does my CLA Licence cover this title?

Please select your licence type and the type of copying you wish to check

Your Licence Type

Usage

Please complete at least one of the following two fields:

ISBN/ISSN

Title Search

Optional:

Country of Publication

Clear

Search
DEMONSTRATION
What does it do?

Enables customers to scan ISBN / ISSN bar codes to check whether a publication is covered by their CLA licence

OR – enter the ISBN / ISSN / title manually (as with the website title search)
How does it work?

ISBN: 978-3-16-148410-0

Website Title Search

API

Data

Result!
### Different Result Permutations

<table>
<thead>
<tr>
<th>Permissions</th>
<th>Permissions</th>
<th>Permissions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GROCER, THE</strong></td>
<td><strong>CATCHER IN THE RYE</strong></td>
<td><strong>Not found</strong></td>
</tr>
<tr>
<td>Type: Serial</td>
<td>Type: Book</td>
<td>Type: N/A</td>
</tr>
<tr>
<td>Form: Print...</td>
<td>Form: Print</td>
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<tr>
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<td><strong>Country:</strong> United Kingdom of Great Britain &amp; N. Ireland</td>
<td><strong>Country:</strong></td>
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<tr>
<td><strong>Publisher:</strong> William Reed Business Media Limited</td>
<td><strong>Publisher:</strong> Penguin Books Limited</td>
<td><strong>Publisher:</strong></td>
</tr>
<tr>
<td>Licence: Higher Education</td>
<td>Licence: Schools</td>
<td>Licence: Schools</td>
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<td>Usage: Photocopying</td>
<td>Usage: Photocopying</td>
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</tbody>
</table>

- **Photocopy extracts from paper originals**
- **Copy onto acetate**
- **Send by fax**
- **Send copies to overseas students, who may not make further copies under the licence**

**Excluded**

- This title has been excluded from the CLA Licence by the rightsholder and cannot be copied.

- **Photocopy extracts from paper originals**
- **Copy onto acetate**

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Plus different results for different licences and uses...
Additional Features

About CLA
An introduction to CLA

Contact Us
With direct dial and e-mail to Customer Services

Social Media
With direct links to CLA on Facebook, Twitter, LinkedIn and YouTube

Guide
How to use the APP
Benefits

Customers
A quick and easy way for customers to check whether a publication is covered by their CLA licence

Rightsholders
CLA is working to encourage compliance with licence terms

Stakeholders
CLA is utilising new technology to develop innovative solutions for customers

CLA
Positive PR
Feedback

Homerton Library @homilib
We’ve been playing with the CLA’s Title Search app - a fast way of looking up the copyright restrictions on a book by scanning the barcode.
Retweeted by ProtectingCreativity
Expand

Roger Clegg @rogerclegg
@CLA_UK loving the new app using it with staff/learners
@OldhamCollege library on tablets and mobiles
Retweeted by ProtectingCreativity
View conversation

Iona Harding @ionamharding
Wow, great app from the CLA thebookseller.com/news/cla-creat...
Retweeted by ProtectingCreativity
Expand

John Pettigrew @JohnP_Education
Interesting idea - an app that tells you whether you're legally allowed to scan or copy a book. (The Bookseller) ow.ly/fqPC8
Retweeted by ProtectingCreativity
Expand

Anna Richards @pretty_curious
Helpful new app from the CLA - scan a book to find out whether you can photocopy etc. from it under the CLA licence.
Expand

LH Johnson @chaletfan
Has anyone used this CLA photocopying app? It sounds a bit amazing if it works right. thebookseller.com/news/cla-creat...
copyright cc @copyrightgirl
Retweeted by ProtectingCreativity
Expand

alistairm @alistairm
Useful for keeping copyright clean when creating rich resources for learners | CLA mobile app | @scoopit sco.lt/9DUGy9 #techdis
Retweeted by CLA
Expand

Carolin Schneider @burnsonseats
Could be useful RT @clipinfo: Copyright Licensing Agency (@CLA_UK) create copyright-scanning app: ow.ly/fw2rc (Via @thebookseller)
Followed by Stella Wisdom and 9 others
Expand
The API

Application programming interface...

• Long term value for CLA is in developing the API

• Means of reading our own data – increasingly a vital resource.

  • Data that no-one else has
  • Owned by CLA
  • Constantly being updated

• Opportunities for partnership
Current and Future Partnerships

- Interest from the HE sector in the API
- Current partnerships with Talis Aspire and Publishing Technology

Via API, librarians can instantly check whether a digitisation request is covered by their CLA licence.

API means CLA permissions are seamlessly integrated into the digitisation process.

Individual universities using the API on their own bespoke systems

CLA looking into further partnerships.
Questions?

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