

Anti-Piracy Program

CeMPPro

Centro Mexicano de Protección y Fomento
de los Derechos de Autor.
Sociedad de Gestión Colectiva

Valeria Sánchez
General Manager
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valeria.sanchez@cempro.org.mx

www.cempro.org.mx

Background

In 2007, due to the increase of commercialization of illegal or pirated books, we began a program to protect the copyrights of our partners.

This program is sponsored by voluntary contributions from some of our publisher partners, because we do not have financial support from the government. The actions are based on private research in warehouses, printing houses and public places where illegal books are sold or reproduced.

In four years, this program secured more than 300 tons of illegal books, representing approximately 100 million pesos. Also, we confiscated machinery in copy shops, printing machines and arrested 25 pirates for this crime. As a result of these actions, there had been sentences. These sentences are the first in the country in its kind in favour of the domestic publishing industry.

It is important to remark that our program benefits the entire chain of book production in Mexico.

Facts on piracy in Mexico

- Piracy in Mexico is a federal felony. The person who reproduces, transports, distributes and sells works protected by copyright (article 424 BIS of the Código Penal Federal), without the authorization of the rights owner, is breaking the law and is punishable by prison.
- Recently, piracy is a crime that is pursued by law. It is not necessary that someone complains to arrest the offender. This change in the law gives us the possibility of requesting the authorities to pursue and punish pirates.
- Federal units specialized in the rights protection of copyright and industrial property.
- Mass media support.
- Economic and voluntary support of our partners to our program against piracy.
- The promotion and the society recognition of CeMPro achievements as collective management society that works to the benefit of the domestic publishing industry.
- Our partners' confidence to protect their works in an integrated manner: both those who reproduce them partially or as a business model.

Tools and resources for the Antipiracy programme

- Support of the Procuraduría General de la República. Federal Authority.
- The Cámara Nacional de la Industria Editorial Mexicana (CANIEM – Mexican Book Chamber), recognizes CeMPro work to its partners.
- Specialist in the field. CeMPro team member.
- Professional investigators group.
- Rights holders who provide data, documents and evidence of the affected work.
- Members' General Assembly.
- Authorisation of various government agencies to carry out, on its behalf, actions against piracy.
- Participation in various working groups to search the creation recognition and the protection of works.

Further plans of the antipiracy program

Previously, our piracy fight was only in the physical (paper) books field. However, the development of new technologies forces us to combat digital piracy disseminated in blogs or websites without the author's authorization.

In addition, this situation has also generated alarm among our partners. That is why we should expand our anti-piracy fight to the digital environment, without leaving the original raids.

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CeMPro's antipiracy program



Pirat books



Raids against piracy

