Conference Presentation of ARROW – a tool developed jointly by libraries, copyright holders and collective management organisations to facilitate rights information management in projects to digitise and make available cultural heritage to the public. The conference programme will include a practical real time demonstration of how ARROW works.

**ARROW**
The right way to rights information

Residence Palace – International Press Centre, Room Passage
Rue de la Loi 155 – Bloc C
Brussels 10 March, 2011, 10.30 – 13.00

ARROW - Accessible Registries of Rights Information and Orphan Works towards Europeana - is a European Commission sponsored project by a consortium of European national libraries, authors, publishers and Reproduction Rights organisations (RROs). It aims in particular to support the EC’s i2010 Digital Library Project by finding ways to identify rightholders, rights and clarify the rights status of a work including whether it is orphan or out of print and through this facilitate clearance of rights to digitise and make copyright works available to the public. At the end of the 2 ½ years period the project has delivered a web based distributed rights information infrastructure.

Programme

10.30 **Opening of conference**
*Neelie Kroes*, Vice President of the European Commission and European Digital Agenda Commissioner; and
*Marco Polillo*, President of the Italian Publishers Association (AIE) representing FEP

- **ARROW – what, why and how**
*Piero Attanasio*, ARROW

- **How can libraries and others benefit from using ARROW?**
*Bruno Racine*, President of the Bibliothèque Nationale de France

- **EUROPEANA and ARROW**
*Dr. Elisabeth Niggemann*, President of CENL (Conference of European National Libraries) and EUROPEANA, and Director General Deutschen Nationalbibliothek

- **ARROW – next steps and future sustainability**
*Olav Stokkmo*, ARROW and CEO of IFRRO

13.00 **End of Conference**

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